



I am an entrepreneur by profession. After heading the Education BU of one of the largest OEMs globally, in 2012, I felt like starting something on my own and thus formed [Pickle Solutions Pvt Ltd](#), which in turn became one of the leading IT roll-out firms, mostly working in the North-East part of India. But, inside, I felt like doing something other than this and as I loved taking pictures and travelling a lot, formed [Streets Of Calcutta](#), probably the first city specific photo-archive. Gradually [Snappho Photography Services](#) was born with the aim of providing a combined photography marketplace experience. In 2015, we came up with [Social Bong](#), the online PR management consultancy for MSME sector.

I am an avid photography enthusiast and my work has been published in the leading newspapers many a times and was even displayed in the first ever Instagram exhibition in India, held in Kolkata in 7-9th January'16.

But, somewhere in between, I started a blog post named [Mohamushkil](#), literally meaning "A lot of trouble" in bengali language, which mostly featured my gastronomic and travel experiences. I try to be honest, in fact brutal to some extent, with my experience and reviews. The blog has been featured in numerous places, some of them being:

- [Polka Cafe](#)
- [IndiaTimes](#)
- [Indian Express](#)
- [Huffington Post](#)

Just for the record, my blog has been read and enjoyed by readers for more than 80,000 times as of April 2017.

So far, this has been my journey and I strongly believe that I have to improve a lot and a long path has to be covered in this journey. Blogging for me is mostly a learning session and a medium of engagement with my readers globally.

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Few brands I've worked with :-

